Enhancing student engagement in a digital learning environment

Kortext

Agenda

- Kortext – who we are!

- 2020 – what a year

- Hear from our HE partners

- Looking ahead – a blended future what students want!

- Kortext for engagement

- Kortext analytics

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Who we are

Purpose
To help educate the next generation of difference makers.

How
Providing the learning content students need via a smart learning platform that enables study, connection and collaboration.

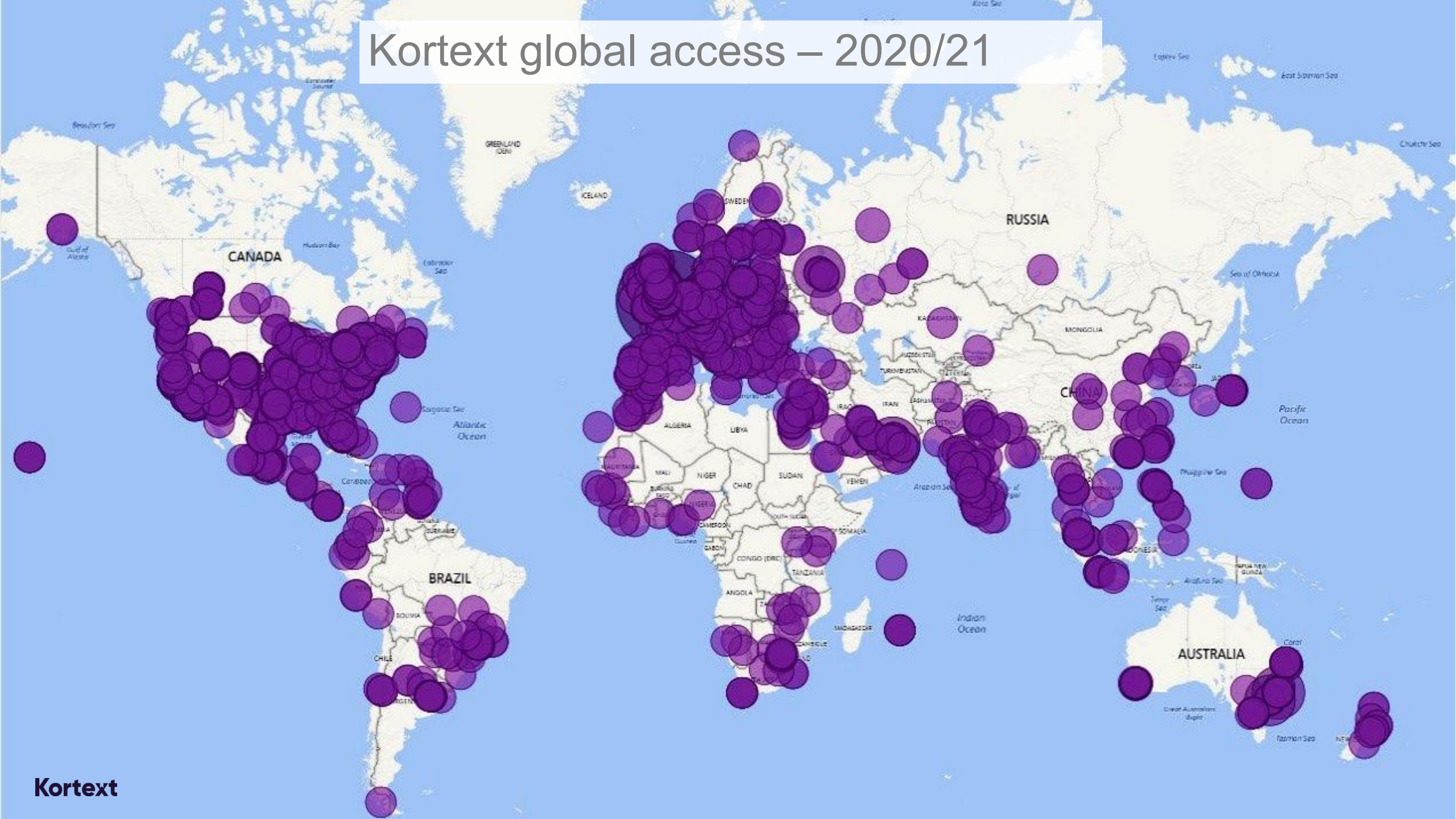The **leading supplier** of digital textbooks in the UK

Supporting millions of students at over **150 UK universities** & hundreds more overseas

Used in **over 80 countries** around the world

Actively supporting learning **24/7**

Kortext

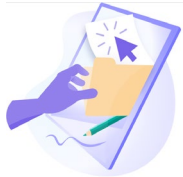# Kortext global access – 2020/21

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What we do – more than

K

Partner with universities to support student attraction, progression and retention and improve outcomes.
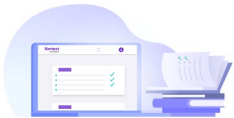
How a partnership **improves student experience**:

Content available on any device at any time online and offline

Full range of study tools within the book

Complete integration into your institution's learning eco-system

Connecting students to their peers & teachers

108m
Pages viewed

245%
Increase in active users

1.5M
Study Hours

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2020 - What a year!

- COVID-19 greatly accelerated the **move to digital** content, embedded into the course, but also highlighted the issues with current textbook models.

- Clients already provisioned through Kortext were in a good position to react to this shift

- Kortext experienced a **quadrupling** of inbound requests during the freshers period!

- We **recruited 30 additional heads,** in the last couple of months to enhance our support for customers.

The Guardian

One in four students unable to access online learning during lockdown - survey

Tuesday 8 September 2020   **Full article**

400%
Increase in inbound requests*

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*September 2020 – January 2021

Hear from our HE

"Kortext's ability to work with **publishers** and design a **user-friendly reader** has been a key determinant in the decision-making process."

"eBooks not only delivers easy portability, but also **easy anytime, anywhere access**." View case study

"The brilliant analytics tab allows us to see exactly which students are engaging and in which parts of the text, allowing us to target the things that work best with the students, and identify students who are not engaging and provide early intervention." View case study

NSS results indicated that overall **student satisfaction was up 20%** since partnering with Kortext View case study

Gordon Institute of Business Science
University of Pretoria

"Support from both the GOVTEK and Kortext teams have been superb. Their willingness to support and assist speaks to their ethos of customer service."

MANCHESTER 1824
The University of Manchester

"Providing students engagement analytics for our academic staff together with other information is vital for them for early intervention in terms of non-continuation risk." View case study

BRITISH UNIVERSITY VIETNAM BUV

"Over 99% of students registered with **96% of those active users** of the platform."

Students on average viewed **864 pages** to date and studied from the book **on average for 10 hours**. View case study

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Looking ahead...

- Teaching and learning continues to evolve as more universities digitise their own course materials and provide eTextbooks to students.

- This shift towards a more blended approach to course delivery is likely to accelerate.

- The recent Pearson/WonkHE UK survey indicated that over 80 per cent of students would like to see online lectures/tutorials, the provision of all core learning materials on the VLE, and digital check-ins with tutors to continue post pandemic.

- The key concern for Students is the lack of integration and engagement. They want more online academic / peer collaboration and interaction.

- Facilitating this is the key challenge for HE's delivering blended learning.

Jisc

Forget on-campus vs online: the future is blended, say universities

Wednesday 4 November 2020   **Full article**

Students want better online interaction and collaboration

80%
Of students want all their core content available on the VLE*

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*Pearson/WonkHE survey January 2021

Kortext for engagement

- Kortext features full interoperability with the University data estate and connects to:

  - VLE - Blackboard/ Moodle / Canvas / Sakai/D2L
  - Library management systems (MARC records)
  - Teams
  - Reading List systems
  - Copyright work flow - DCS

- Kortext provides solutions for engagement:

  - Kortext analytics dashboard illustrates at a glance which students are engaged with a text and which are not facilitating effective student interventions and directs to the most useful texts.

  - Kortext on Microsoft Teams brings everybody and everything together in a single, familiar and trusted platform. This enables enhanced collaboration between lecturers and students to maximise engagement and learning outcomes.

  - Kortext apps offers online and offline access to a unique, personalised bookshelf for every student delivering various access points to maximise engagement
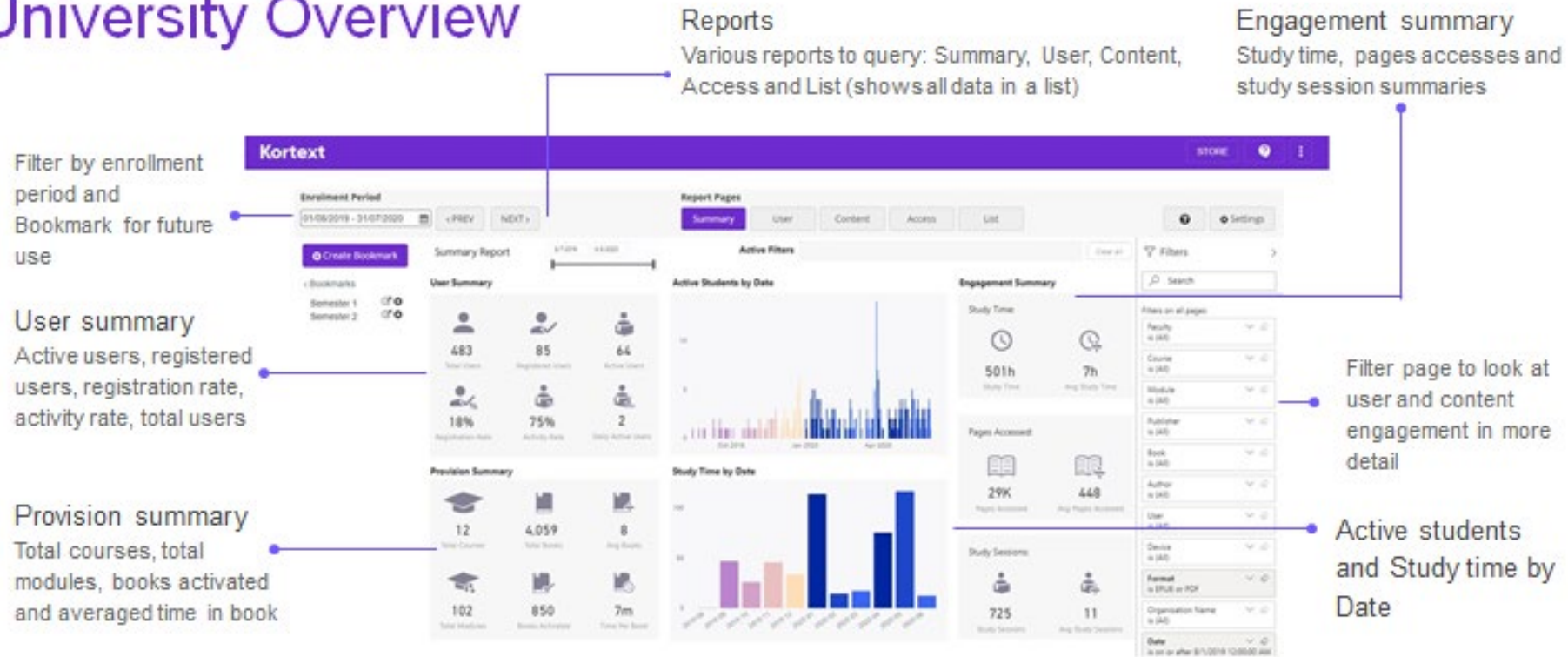
Kortext analytics

Thank you

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